



**Count on it.**

**FOR IMMEDIATE RELEASE**

**CONTACT:**

Kathleen Hennessy

612.861.5230, ext. 20

[khennedy@axiomcom.com](mailto:khennedy@axiomcom.com)

**Toro's Personal Pace<sup>®</sup> Mowing System**  
**The Mower That Works For You.**

The Toro Personal Pace<sup>®</sup> Self-Propel System is a change of pace from traditional mowers.

Consumers are telling us that it makes lawn mowing a breeze. In fact, when asked how satisfied they were with their machines, 97% of owners say they are satisfied with the Personal Pace self propel system\*. Why? Because Personal Pace works the way you want.

Personal Pace is tailored to how you want to mow your lawn. Gone are the days of complicated, self-propel systems that are too fast or too slow. Just start the mower and begin walking. Slight pressure on the handle propels the mower to the exact speed you want to go, up to 4.8 miles per hour.

Personal Pace makes it easy to trim around trees and hedges. Slowing down to turn at the end of the row is no longer a race. And, backing up is a breeze. As soon as the pressure is eased up on the handle, the drive system goes into neutral and the mower stops moving.

"Personal Pace® Walk Power Mowers have really revolutionized the way consumers mow their lawn," says Toro marketing manager Dave Moe. "It puts you in total control of your mowing speed."

The Personal Pace Self-Propel System is available on steel deck Toro Recycler® models or the on cast-aluminum deck models of the Toro Super Recycler®.

Toro is a leading worldwide provider of outdoor maintenance and beautification products for home, recreation and commercial landscapes. For more information on the new Recycler mower or other Toro products, contact Toro toll free at 1-866-214-9807 or visit us on the web at [www.Toro.com](http://www.Toro.com). For more information on caring for your lawn and garden log on to [www.yardcare.com](http://www.yardcare.com).

*\*Based on a 1999 survey of Personal Pace Owners. 97% of owners are satisfied or very satisfied with their Personal Pace Self-Propel System.*