



Count on it.

FOR IMMEDIATE RELEASE

CONTACT:

Kathleen Hennessy

612.861.5230, ext. 20

khennedy@axiomcom.com

A Notch Above the Rest

Toro's New Atomic Blade Takes Mulching to a New Level

Toro's new Recycler[®] mowers are redefining mulching with a new Atomic Blade. "This patented technology really takes mulching to a new level," says Bill Fuelling, Senior Principal Design Engineer at Toro. "We began research and development back in 1995 and what we came up with really makes a difference in the way mowers mulch."

Atomic is defined as very small or infinitesimal, and that is the effect the new blade has on grass clippings. The blade is engineered with notches and a new convex shape. "The longitudinal length of the blade is shaped like a venetian blind slat. In other words, it is shaped with a convex surface placed against the grass," says Fuelling. This exclusive contour, paired with the notches, allows the blade to mince the clippings into fine particles, making them virtually invisible on your lawn.

"We've borrowed technology from our commercial mower blades and applied it to a consumer mower," adds Fuelling. "It's an excellent 3-in-1 blade for bagging, side discharging & mulching. There is no need to change blades to get best performance for a specific grass processing mode." The Atomic Blade is available on the newly redesigned Toro Recycler mowers. Look for them this spring at Toro dealers and Home Depot stores nationwide.

Toro is a leading worldwide provider of outdoor maintenance and beautification products for home, recreation and commercial landscapes. For more information on the new Recycler mower or other Toro products, contact Toro toll free at 1-866-214-9807 or visit us on the web at www.Toro.com. For more information on caring for your lawn and garden log on to www.yardcare.com.